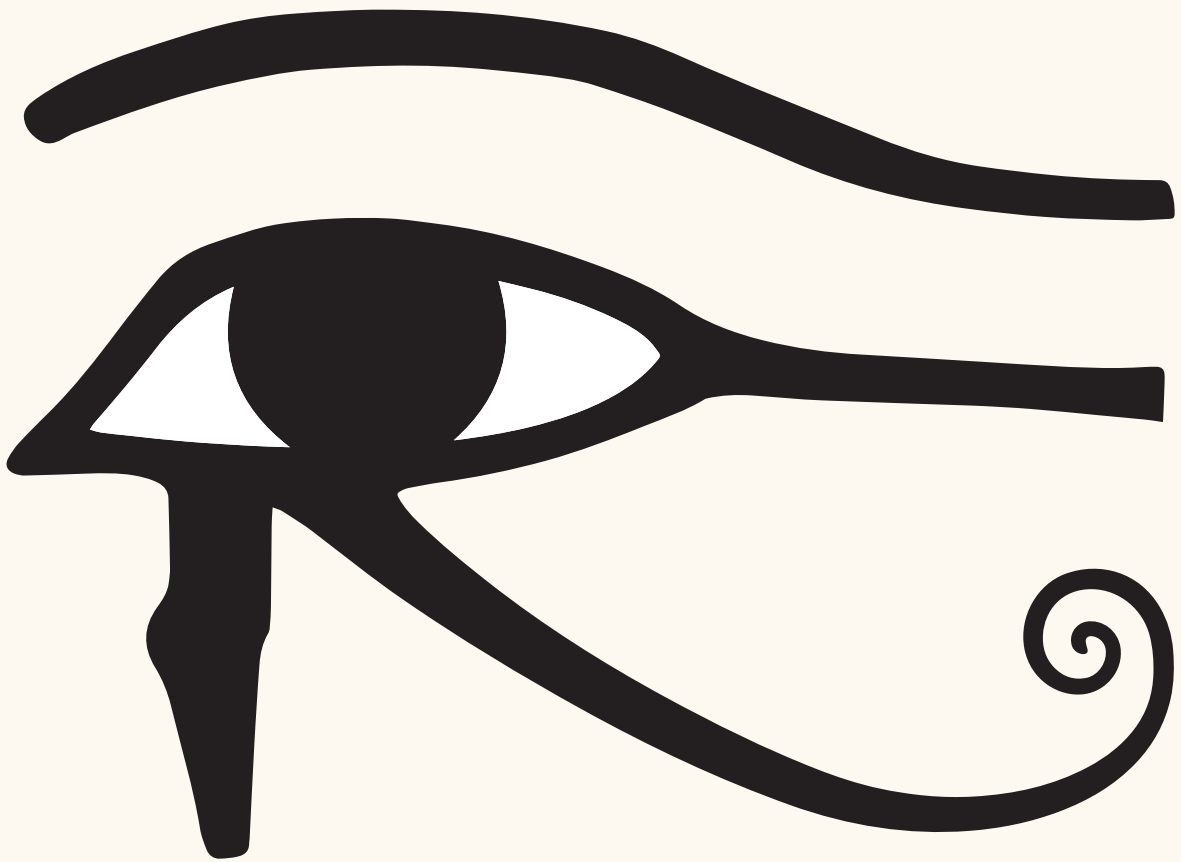


K2



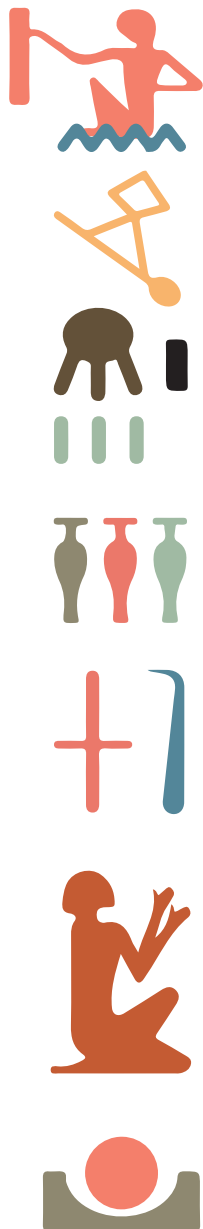
INFINITY



Know yourself.
Embrace yourself.
OUTDO
yourself.
It's the value
proposition of K2.

This binge learning
experience
(with obligatory
cliffhangers)
meets the subject of
COURAGE
head-on.

A program on
rebelliousness
against larger forces
to encourage
audacity and
special pride for
individuality.



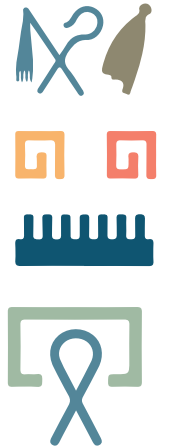
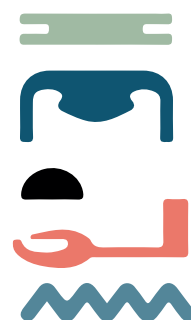
Learn the unfamiliar
behavior of achieving
against odds, closing
in on the top,
sort things out, and
**GET THINGS
DONE**
like never before.



We believe in the left
brain. We believe in
the right brain.
We don't put much
stock in either-or.

In K2, your experience
will be exhilarating
like climbing, and
COGENT
like a pickaxe.
It will make sense to
your brain and
your heart.

Social currency is nice.
Hard currency keeps
the lights on.
It's about that simple.



Self-definition
and spotless
EXECUTION
are what you can
hope for and what
you will get out of K2.

Angst makes the
world very small.
Grow a pair.

